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EDITORIAL

This issue presents three papers. The aim of the first paper, entitled “A Conceptual Model: impact of usage of social media tools to enhance project management success”, by A. James Wynne, Chandrashekar Challa, John Palesis, and Bernie Farkas from Virginia Commonwealth University and Longwood University, USA, is to recognize what types of social media networks have been used and accepted as potential models for improving project management. It also discusses the research paradigms for investigating the impact of implementing social media networks in project management.

The second paper, entitled “Cognitive Flexibility, Perception of Integrity, and Risk Propensity as antecedents of willingness to engage in integrative negotiation”, is by M. Eduarda Soares and António Damasceno Correia, from ISEG, Universidade de Lisboa, and Universidade Lusófona, Portugal. It analyses variables which may foster willingness to engage in integrative negotiation, and specifically investigates two variables that have not been studied in research on integrative negotiation - Cognitive Flexibility and Perception of Integrity. It also includes a variable which has been widely researched, but with inconsistent results - Risk Propensity.

The third and last paper, on “The impact of CEOs’ transformational leadership and ethical integrity on strategic orientation for corporate social responsibility”, is by José Veríssimo and Teresa Lacerda, also from ISEG, Universidade de Lisboa, Portugal. It studies the role of transformational leadership to explain a corporate strategy focussed on social responsibility. The results show that transformational leadership is significantly positively related to a firm’s strategic orientation to corporate social responsibility, although leaders’ ethical integrity was not significantly linked to the adoption of corporate social responsibility practices.

I hope that you enjoy reading this issue.

Luís Mota de Castro
Joint Editor-in-Chief