EDITORIAL

We continue our tradition of publishing international contributions on all subjects relevant to the field of Management, such as strategy, marketing, human resources, organisational behaviour, operations and logistics, finance, accounting, management control, taxation, information systems for management, entrepreneurship, and international management.

Two articles in this issue concentrates on the theme of information systems and their role in the management of organisations, as well as the need to protect this information, both internally and from external threats. The third studies the effect of behavioural intention on the use of a relatively new service in the field of e-commerce.

This issue contains two research papers and one Case Study. The first paper by Sérgio Nunes on “Information security value in e-entrepreneurship” researches the information security value in e-entrepreneurship and relates it with the development of technological resources that create value for the customer in an online business. It also discusses the benefits of information security standards in e-entrepreneurship and shows that information security affects information leadership, which in turn contributes to e-entrepreneurship success. The second paper, entitled “Analysing intention and action in mobile banking services”, by Marta Perdigoto and Winnie Picoto, analyses intention and action in m-banking services and shows how behavioural intention translates into action. This study found that the main determinants of behavioural intention for m-banking are social influence and relative advantage. The Case Study on “The decline of Ameriquest” by Rong Cai and Gurpreet Dhillon relates how lapses in the Information System Security management of Ameriquest, a leading mortgage company in the U.S., led to lawsuits and settlements.

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Paulo Lopes Henriques