

EDITORIAL

This issue, the second of 2014, contains articles on Management topics related to consumer satisfaction and performance in the case of two public-utility enterprises, which are written by authors from continents as diverse as Europe and South America.

The first paper, by Paula Oliveira and Margarida Vaz Pato, from Portugal, proposes a method for scheduling tariff time periods for electricity consumers who have modern smart meters, using a heuristic method. This tool was applied to the case of Portugal, and achieved valid results.

The second paper, entitled “Performance Analysis of Brazilian Public and Philanthropic Hospitals”, by Antônio Artur de Souza, Ewerton Alex Avelar, Alisson Maciel de Faria Marques, Douglas Rafael Moreira, Osmar Ferreira da Silva, and Daniele Oliveira Xavier, all from Brazil, identifies the optimal performance standards of Brazilian public and philanthropic hospitals. This research was based on Data Envelopment Analysis (DEA), using both operational and financial indicators as variables.

The Journal continues to be managed and sponsored by ISEG – Lisboa School of Economics and Management in Portugal, and I would like to thank the very international group of authors for their contributions that were accepted for this Issue.

Luís Mota de Castro

Joint Editor-in-Chief